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For Immediate Release

House of Maclean and Gothic Gin Forge an Inspiring Co-Marketing Partnership

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Modernity Meets Tradition

House of Maclean, one of the oldest Highland clans with a seat on the Isle of Mull, is proud to announce a co-marketing agreement with [Gothic Gin](#). This partnership brings together the rich heritage of Maclean and the distinct, clean botanicals of Gothic Gin, creating a unique blend of tradition and modernity.

[Hector Maclean](#), whose origins span war-torn Poland, occupied France, and rural Zimbabwe, draws on this diverse history to create designs that resonate with both gravitas and playfulness. The clan slogan, “Bàs no Beatha” (“Death or Life”), is central to his work, reflecting his near-death experience and the raw authenticity it brings. His collections, influenced by his upbringing as the son of an artist and dancer, combine romance and radicalism, disorder, and elegance.

Ageless Beauty and Design

At Hector Maclean, our vision is to create clothing for the strong, independent women of today’s modern society. We prioritize innovation and design for the empowered woman who wears her scars as marks of beauty. Our themes of modern opulence, elegance, strength, and broken romance are designed for women who fight fearlessly for what they love.

The Taste of Gothic Gin

[Gothic Gin](#), founded by Chris Klug, delivers a distinct taste with clean botanicals that transport you to the Gothic Quarter of Barcelona, Spain. The bouquet conjures a lively, fragrant nightlife, while the taste invites a subtle, relaxed finish. Chris’s journey, led him to study viticulture, brewing, and distillation, refining his palette and quest to create the perfect gin. His near-death experience inspired the creation of Gothic Gin, with the motto “Per Divintatum Lumen” (Latin for “enlightenment through divinity”).

Joining Forces for London Fashion Week

Gothic Gin is excited and honored to join House of Maclean for the London Fashion Week events and after party. This collaboration celebrates the intersection of tradition and modernity, offering an exclusive ultra-premium gin experience alongside the timeless elegance of [Hector Maclean](#)’s designs.

To learn more please visit gothicgin.com.

