

PR Contacts:

Michele Glassman | Gothic Gin

michele@gothicgin.com | C: +1 (415) 430-7114

Claire Godeaux | St James's House

claire.godeaux@sjhgroup.com | C: +44 (0)20 8371 4026

For Immediate Release

Gothic Gin announces its Partnership for *Strive for Perfection: The Official Platinum Jubilee Edition* – an official publication for the International Club for Rolls-Royce and Bentley Enthusiasts

SAN FRANCISCO, Calif. (Oct 7th, 2022) [Gothic Gin](https://www.gothicgin.com) announced its editorial partnership for *Strive for Perfection: The Official Platinum Jubilee Edition* – an official publication for the International Club for Rolls-Royce and Bentley Enthusiasts. The book launch takes place at the Grosvenor House hotel in central London on Friday, 7 October 2022.

Prior to the launch this month, the launch of *Her Majesty The Queen - The Official Platinum Jubilee Pageant Commemorative Album* took place in the elegant art deco ballroom of Claridge's in the heart of Mayfair, London on Sunday 5 June 2022.

The beautifully designed, 400-page hardback book is produced by leading publisher St James's House – the official publisher for the Platinum Jubilee Pageant – and written by an editorial team of renowned motoring journalists and industry experts. Launched to celebrate the year of Her Majesty The Queen's Platinum Jubilee, it explores the ties between royal celebrations and Rolls-Royce and Bentley motor cars, as well as stories of royalty and the luxury marques' models past, present and future.

To resonate with the book's theme of regal refinement, a carefully curated selection of high-end brands will also be present at the launch, enabling guests to immerse themselves in a world of luxurious tastes, products, and experiences. Gothic Gin is both a sponsor of and brand featured in *Strive for Perfection: The Official Platinum Jubilee Edition* – an official publication for the International Club for Rolls-Royce and Bentley Enthusiasts.

Richard Freed, CEO of St James's House, said: "We're honoured to be the official publisher for Her Majesty's Platinum Jubilee Pageant, and delighted to have worked with the RREC to produce this beautiful book to mark The Queen's extraordinary 70-year reign."

Chris Klug, CEO and Founder of Gothic Gin, said: "We are humbled and honoured to continue our relationship with St James's House, Rolls-Royce and Bentley in celebrating Her Majesty The Queen's Platinum Jubilee. At Gothic Gin we 'Strive for Perfection' in all that we do."

Find out more about St James's House at stjames.org

About Gothic Gin

The taste of Gothic Gin delivers distinct, clean botanicals from around the world. It takes you on a journey to Barcelona, Spain and captures the spirit of the Gothic Quarter. The bouquet conjures a lively fragrant nightlife, while the taste invites a subtle, relaxed finish. Gothic Gin is the World Gin Awards 2019 Gold Medal winner and 2020 category “Best” winner for Contemporary Style Gin from the United States of America.

As a socially and environmentally responsible company, we believe in protecting our planet, firmly opposing oppression, and creating a more equitable world for everyone. We have pledged 5% of our profits, dedicated to philanthropic projects that align with our values.

To learn more please visit gothicgin.com.